

# 2023 INNISFIL SANTA CLAUS PARADE

November 26, 2023

## SPONSORSHIP LEVELS

### SANTA'S ELF - \$500

- Your company prominently featured in parade - choose one
  - At the beginning of the parade (after dignitaries); or
  - Driving in front of Santa's float; or
  - Walking along side Santa's float
- Registration fee
- Logo displayed on ICE website
- Recognized as sponsor on social media
- Post parade Thank You
- Acknowledgement in Innisfil Today
- Company name aired on Rogers TV\*

### SANTA'S REINDEER - \$250

- Your company featured in parade
- Registration fee
- Logo displayed on ICE website
- Recognized as sponsor on social media
- Post parade Thank You
- Company name aired on Rogers TV\*

### SANTA'S HELPER - \$100

- Registration fee
- Logo displayed on ICE website
- Recognized as sponsor on social media
- Post parade Thank You

- Time permitting as Rogers TV edits the footage prior to being aired.

