

INNISFIL POLAR BEAR DIP MARKETPLACE VENDOR REGISTRATION
SATURDAY, FEBRUARY 24, 2024

We are excited to invite you to be part of our 26th Annual Innisfil Polar Bear Dip located at Innisfil Beach Park, owned and organized by Innisfil Community Events. Registration begins at 11 AM. The Polar Bear Dip begins at 1:30 PM.

There is no charge for this year's event. Spacing is limited, and will be exclusive to your market, based on "first come first served" only.

YOUR APPLICATION FORM AND CERTIFICATE OF INSURANCE MUST BE RECEIVED ASAP.

You are responsible for and are required to understand and abide by all the rules and regulations. These instructions are in place to protect everyone participating and are required by the Town of Innisfil and our Insurance Company.

INSURANCE: Included with your registration form you must provide a copy of your insurance certificate showing that:

1. you have a minimum of \$2,000,000 liability insurance, showing that the Corporation of the Town of Innisfil and Innisfil Community Events Corp are additionally insured.
2. you are insured for the items you are selling,
3. you are covered for off property sales.

PAL Insurance is available for a festival such as this, if you do not have the required insurance available.
WWW.PALCANADA.COM

PARKING: Parking is free on the day of the event. You will be in or close to Lot A. You will probably be permitted to have your vehicle close to your set up area, if you are in a parking lot.

FOOD: If you sell food, it is your responsibility to contact the Simcoe Muskoka District Health Unit.

SPACES: This is an outdoor event, prepare for the elements. You must bring weights for the four corners of your tents as you will be located on pavement and cannot use stakes. Set up before 11 AM. Your tent must meet Flame Retardant Standards (ULC – S109 & NFPA -701). Proof of such must be sent to me with registration. Event will run to approximately 3:30 PM, depending on the number of registrations received. We provide the venue and the people, you provide everything else you need: tent, tables, chairs, heaters, generator, etc.

ADVERTISING: Advertising for this event is mainly via social media (Facebook, Instagram), Town of Innisfil electronic signage, our website ICECORP.ORG, Magnet Signs road side signage.

PLEASE ENSURE YOUR SPACE IS LEFT CLEAN AT THE END OF THE EVENT.

Your Name: _____ Cell Phone #: _____

Business Name: _____ E-mail: _____

Brief Description of items sold:

For more information please contact info@icecorp.org.

Respectfully,
Innisfil Community Events